

Highly efficient production at InForm Etiketten



Background

For more than 30 years, InForm Etiketten has been helping customers to create the perfect label. From wine, food, cosmetics and jewelry labels to printed products for the chemical industry. The finishing options are endless: Hot and cold foil stamping, relief varnishing, lamination, special effect coatings and various die-cutting techniques are used. In order to guarantee the different manufacturing techniques, the company maintains a wide range of machinery. These include among others GMG Proofer, Xeikon CX3 and Fuji PS3 RIP.

“The Label Automation Suite is a great solution. It gives us less waste, less material consumption and allows us to work more efficiently.”

Dr. Benjamin Rüdert von Collenberg, COO

 InForm
ETIKETTEN

Challenges

- File input via CD or flash drive
- Manual entry of customer data into the database
- Time-consuming manual work in prepress, such as creation of missing bleed or white/ varnish masks
- Manual generation of proofs for the customer
- Manual creation of files for finishing and embellishment

Solutions

- ✓ File input via FTP, e-mail or web shop
- ✓ Automatic transfer of customer data into the database
- ✓ Automatic preflight, error detection and correction
- ✓ Automatic creation of proofs with all necessary information
- ✓ Direct connection to finishing systems and automatic transfer of production information

BENEFITS

87,5%

REDUCTION OF
PROCESSING TIME



TRANSPARENT AND
RELIABLE PRODUCTION



AUTOMATED PRINT FORM CREATION
OF HIGH VARIETY AND HIGHLY
EMBELLISHED LABELS



INTEGRATION IN
EXISTING SYSTEMS

**READY TO AUTOMATE YOUR
PRODUCTION PROCESSES?**



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www.onevision.com/contact . contact@onevision.com

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